Press release
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TRIBE IMPACT CAPITAL EXPANDS DISTRIBUTION TEAM TO DEEPEN PARTNERSHIPS AND DRIVE GROWTH.

New leadership appointments strengthen Tribe's engagement across key client channels and advance its values-led growth strategy.

London, 22 October 2025 - Tribe Impact Capital LLP ("Tribe"), the UK's first dedicated impact wealth manager, has announced three senior promotions across its distribution team as the firm continues to grow. The appointments reflect Tribe's continued momentum and its focus on delivering sustainable performance, exceptional client experience, and measurable impact through finance.

Tribe has delivered resilient growth over the past three years, achieving a 50% increase in revenues and a 25% rise in assets under management (AUM). Demand for Tribe's offering has grown across every client group, from private clients and charities to financial advisers and institutions, reflecting the resilience of its values-driven approach and the appeal of its distinctive investment proposition.

As part of this next stage of expansion:

- Harry Catchpole, one of Tribe's co-founders, has been appointed Chief Growth Officer (CGO). In this newly created role, Harry will lead Tribe's global growth strategy, deepening client partnerships and driving sustainable expansion across wealth, adviser, institutional, and international channels. His appointment reflects Tribe's focus on long-term, sustainable growth and continued innovation in how it engages and supports clients.
- Cate Quentin has been promoted to Head of Wealth Management. Cate will guide the evolution of Tribe's wealth management proposition for private clients, ensuring it continues to deliver excellence across both portfolios and client experience. Working closely with the team, she will play a key role in strengthening the connection between clients' values and their wealth.
- Christopher Toy has been appointed Head of Adviser Distribution, leading Tribe's coverage across the UK financial adviser market. His appointment reflects Tribe's commitment to building genuine partnerships with advisers, helping them bring sustainable investment solutions to more clients. Christopher will continue to champion the firm's collaborative approach, ensuring Tribe's adviser proposition supports long-term value creation for advisers and their clients with integrity and impact.

Harry Catchpole, Chief Growth Officer, commented:

"I'm excited to step into the role of Chief Growth Officer. Since our founding, I've been fortunate to work alongside a remarkable team who share a deep commitment to delivering performance with purpose. I'm grateful to our colleagues and clients for their continued support and look forward to helping Tribe grow sustainably, create more impact, and build on the success we've achieved together."

Cate Quentin, Head of Wealth Management, said:

"It's a privilege to take on this role alongside such a talented and values-driven team. At Tribe, we believe in wealth as a force for good, and I'm proud to lead a group so dedicated to delivering exceptional service and outcomes for our clients. I look forward to shaping the next chapter of our growth and helping more people align their wealth with what truly matters to them."

Christopher Toy, Head of Adviser Distribution, added:

"I'm delighted to take on this role and contribute to the next stage of Tribe's growth. For nine years we've been building the adviser offering, the relationships and the track record, we're now preparing to launch our new fund range and growing the team to help advisers bring sustainable investing to more clients. Thank you to all our partners; I look forward to continuing this journey together."

These appointments follow the recent announcements: Rhodri Mason, Tribe's new Chief Executive Officer and the acquisition of Snowball Investment Management. Together, they mark significant progress in Tribe's ambition to scale impact wealth management and to demonstrate how finance can deliver meaningful, measurable impact for people, planet and portfolio.

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About Tribe Impact Capital
Tribe is the UK's first dedicated impact wealth manager and offers discretionary and advisory portfolio management. Tribe was created in response to a significant increase in demand from individuals, families and charities who wanted to achieve both sustainable impact and a financial return from their invested wealth.

Tribe works in partnership with clients to gain a deep understanding of their values and how these align with the UN SDG framework. Going beyond traditional negative screens allows us to focus on positive selection of responsible, sustainable and impactful investments.

Tribe is a proud certified B Corps which means everything we do balances purpose and profit. As part of our commitment to achieving positive change, we have locked into our mission and model 20% of our profits to invest in high impact, scalable, mission-driven organisations. www.tribeimpactcapital.com

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